



May 2008

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## Welcome to CATALYST!

The I-39 Logistics Corridor is pleased to introduce you to the first issue of **CATALYST**, the e-newsletter of the association whose goal is to establish "Superior Transportation Infrastructure in the I-39 Logistics Corridor and the Chicago Region."

This quarterly e-newsletter will contain information that will help association members stay better informed and help the group further its goal. We welcome your feedback to the CATALYST and to our group's work.

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## Recent Partner's Success

### \$109 Million UPM Raflatac Facility Opens in Dixon



**More than 200 people from around the world** attended the April 3 opening of the new pressure-sensitive labelstock factory in Dixon, including I-39 Logistics Corridor member John Thompson, president of the Dixon Area Chamber of Commerce and Industry.

Thompson said, "The president of UPM Aflatac said in his remarks that they were very happy with the workforce and with their investment at this state-of-the-art building for the growing labelstock market."

The 200,000 SF facility is located on a 62-acre site at I-88 and Illinois Route 26, next to the Lee County Business Park in Dixon. The facility will serve the Midwest marketplace and help the company achieve 5% annual growth in North America. The Dixon plant will begin with 160 employees.

UPM is one of the world's leading producers of printing papers. Their 2007 sales were EUR 10 billion and they are headquartered in Helsinki, Norway. They have 26,000 employees with production in 14 countries.

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## Strong Co-Op Ad for 2008

**Many thanks to the members** who are making the 2008 co-op ad possible. It will run in Heartland RE Business, MREN, CIP, NIRE, Metro-Chicago Industrial Parks Guide and IREJ.

The members are:

- Centerpoint Property
- Duke Realty
- Helgesen Realty Holdings
- IDI
- Ottawa Industrial Park
- Prologis
- Venture One Real Estate
- DeKalb County Economic Development Corp.
- EDC of the Bloomington-Normal Area
- Growth Dimensions for Belvidere-Boone County
- Illinois Valley Area Chamber of Commerce and Economic Development
- LaSalle County Development Connection
- Rock County Economic Development Agency
- Rockford Area Economic Development Council



[Click here to view ad.](#)

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## Thank You and Fond Farewell

**Roger Hopkins, the founding executive director of the I-39 Logistics Corridor, will be presented with a special plaque** in appreciation of his valuable service since 2002 which concluded in December. He was unable to attend the February meeting.

I-39 Executive Committee Chairman Mark Goode, SIOR, CCIM and principal of Venture One Real Estate, LLC, credited Hopkins' dedicated leadership to growing the I-39 Logistics Corridor Association's corporate membership to nearly 75. Good also said that Hopkins spearheaded many creative marketing initiatives that positioned I-39 as a viable site-selection alternative to the more congested corridors in the Chicago market. The association wishes him success in his new position leading the economic development efforts for DuPage County.



*Roger Hopkins, founding executive director of I-39*

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## Fadden Appointed Executive Director



***I-39 Executive Committee Chairman Mark Goode announced that Janyce Fadden is the new executive director of the organization, effective December. This is a volunteer position and she will continue as the president of the Rockford Area Economic Development Council (RAEDC), a position she has held since 2004. The I-39 office has moved its headquarters to the RAEDC office, 100 Park Avenue, Rockford IL, 61101.***

*Janyce Fadden, new executive director of I-39 Logistics Corridor Association*

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## Fadden Makes Requests of Membership

I-39 Executive Director Janyce Fadden urged members to seek new members for I-39. "The wider our reach, through an increase in membership, the stronger our association will be. It's vitally important that we have a voice in all the relevant organizations," she said. Fadden also asked members to put her on their mailing list so that she receives their newsletters and news releases.



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## Minutes of February 2008 Meeting

[Click here](#) to see the February 2008 minutes.

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## Next Meeting

Wednesday, May 21, 2008  
11:00 a.m - 1:30 p.m.  
Tupperware & B.E.S.T. Building  
3691 Couger Drive  
Peru, Illinois

[Click here](#) for directions.

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