



July 2008

---

## Welcome to CATALYST!

This quarterly e-newsletter contains information that will help association members stay better informed and help the group further its goal to establish "Superior Transportation Infrastructure in the I-39 Logistics Corridor and the Chicago Region." We welcome your feedback to the CATALYST and to our group's work.

---

### Next I-39 Corridor Association Membership Meeting

**When:** Wednesday, August 20, 2008, 11:00 a.m - 2:00 p.m.

**Where:** American National Bank of DeKalb County  
1985 DeKalb Avenue  
Sycamore, Illinois  
(Corner of DeKalb Avenue and Bethany)

**Agenda:** We will cover upcoming marketing events including AIRE Trade Show and our own Festivus.

**Lunch:** \$15 (pay at door)

**Directions:** Exit I-88 at Peace Road. Go north on Peace Road 4.8 miles to Bethany Road. Turn left and go west 0.7 miles to DeKalb Avenue (Route 23). The bank is on the northwest corner of Bethany and DeKalb.

**Parking:** Please park in the far parking lot behind the bank (smaller lot off of the main lot)

**RSVP:** Leilani Hillis at [lhillis@rockfordil.com](mailto:lhillis@rockfordil.com) or call 877-390-3939.

We look forward to seeing you all there!

---

### Save the Date for 2008 Festivus

**One of I-39 Corridor's most important marketing opportunities** is our annual "I-39 Festivus," so please save the date on your calendar...and be sure to invite brokers to this event which can help them better serve their clients.

Thursday, Oct. 23, 2008  
The Clubhouse  
Oak Brook, IL  
4:00 - 7:00 p.m.



We'll be promoting the new, future and existing development projects in the I-39 Logistics Corridor, a desirable and high-growth area for the logistics industry. Last year nearly 350 brokers attended.

**Sponsorships are still needed to assure a quality event.** Please contact Leilani Hillis at 877-390-3939 for more information on participating.

---

## AIRE Trade Show Sept. 9



**I-39 will be participating in the annual trade show presented by the Association of Industrial Real Estate Brokers** on Tuesday, Sept. 9, 10:00 a.m. to 2:00 p.m. at the Hyatt Regency O'Hare, 9300 Bryn Mawr Avenue in Rosemont. For more information on the event visit the website at [www.aire-brokers.org](http://www.aire-brokers.org).

AIRE is the largest real estate brokerage association in Illinois, with more than 425 members who command more than 90% of all industrial brokerage transactions in Illinois.

It's a prime opportunity to market the I-39 Logistics Corridor to this important audience, so we know you will support it with your attendance.

---

## New I-39 Brochure Available in September

**Our updated I-39 brochure will be available in September**, in time for the AIRE Developers Showcase on September 9. Thanks to Nikki Block for working on this.



---

## In the News



**The Illinois Real Estate Journal interviewed I-39 Corridor Association Executive Director Janyce Fadden** for a story on intermodal transportation in the August issue. Association members Jim Planey of Lee & Associates and Jason Alexander, Greater Rochelle Economic Development Corporation director, were also interviewed.

There was an article by Fadden in the June issue of Northern Illinois Real estate Magazine on the success of I-39 business parks. For a copy of the story, contact Leilani Hillis at [lhillis@rockfordil.com](mailto:lhillis@rockfordil.com).

**Contact:**

Janyce Fadden, Executive Director  
100 Park Avenue  
Rockford, IL 61101  
877.390.3939  
[jfadden@i-39logisticscorridor.com](mailto:jfadden@i-39logisticscorridor.com)

---

Email Marketing by

