

From: I-39 Logistics Corridor Association [information@rockfordil.ccsend.com] on behalf of I-39 Logistics Corridor Association [jfadden@rockfordil.com]

Sent: Friday, January 23, 2009 4:28 PM

To: Leilani Hillis

Subject: I-39 Catalyst Newsletter



Welcome to CATALYST!

Members of the I-39 Logistics Corridor Association,

The I-39 Logistics Corridor Association is pleased to introduce to you the second issue of CATALYST, the e-newsletter designed to establish "Superior Transportation Infrastructure in the I-39 Logistics Corridor and the Chicago Region". This e-newsletter contains information that helps corridor members stay informed and assisting the association further its goals. We welcome your feedback to the CATALYST and to our group's work.



2008 was a successful year for the Logistics Corridor, especially in spite of the recent economic hardships facing our nation. Now, more than ever, we must take advantage of the economic development resources available collaborating to continuously grow our region and work together.

I encourage you to renew or join our association.

Sincerely,

Janyce Fadden
Executive Director,
I-39 Logistics Corridor Association

Invitation to Participate in the Co-op Advertising Program

This year, we are offering you again the opportunity to participate in the 2009 I-39 Coop Ad Program. It consists of 12 ads, giving the I-39 Logistics Corridor, your properties, and your geographic locations prominent exposure in all of our local and regional real estate trade publications. Our program also supports the media's editorial coverage of I-39. [Please visit last years advertisement online.](#)

The estimated 2009 coop ad budget is \$12,000. The participation fee is \$750 per sponsor for a full year of advertising. That's only \$60 per ad for 12 ads! If new sponsors wish to participate, we can accept a limited number. Our ad schedule is flexible and will be finalized in February, once we have the final count on how many members wish to participate.

Because our first ad deadline is in February, we need to know if you plan to participate no later than Wednesday, February 4th. If you wish to renew your participation, please contact lhillis@rockfordil.com and include information on any revisions you would like made to your listing. If you are a new advertiser, please email your decision to advertise and include the exact wording for your listing.

Call to Action

The I-39 Logistics Corridor Association requests members to send the following information so we may better serve your needs. We will be uploading this information up to our new [website](#) so that we may better feature your business parks and regional projects. Please send NO LATER than February 13th so that our new map and property listings can be accurately updated in a timely manner.

Please Send Us Your:

- your business park information information, *in PDF format*
- any supplemental informational brochures or maps for your property, *in PDF format*
- updated contact information, including website and all key contacts

If you have any questions, email lhillis@rockfordil.com for more information.

Membership Benefits and Dues

Participating in the I-39 Logistics Corridor Association offers an array of benefits.

2009 Membership Benefits Include the Following:

- Listing of property information on our website, www.i-39logisticscorridor.com
- Direct marketing advertising exposure ([click here for schedule](#))
- Opportunity to participate in cooperative advertising opportunities ([click here for schedule](#)) ([click here for sample ad](#))
- Opportunity to have banner advertisement(s) featured on the website, www.i-39logisticscorridor.com
- Participation in our membership meetings
- Receive our newsletter, the I-39 CATALYST
- Opportunity to participate in Holiday Festivus, our annual networking event
- Opportunity to display your information at our booth at selected trade shows. *We will be at the AIRE Developers Showcase Exhibitor on Tuesday September 22nd and the Transportation and Logistics Conference, Tuesday, October 20th.*

As 2008 has come to a close and we look forward to 2009, please keep a lookout for an invoice arriving for your 2009 membership dues of \$500.00.

If you would like to become a member and are interested in finding out more, please visit www.i-39logisticscorridor.com/membership.html for more information, including a downloadable membership form.

We encourage you to pass this newsletter on to those you may know who would benefit from becoming involved in I-39 Logistics Corridor Association as well.



Visit Our New Website!

Please take time to visit our website redesign. You can visit it at www.i-39logisticscorridor.com. We will be throughout the first and second quarter of this year building a new map tool to showcase your properties and projects. Only your feedback helps us make the website better...so please assist us in continuing to improve our online presence.



I-39 LOGISTICS CORRIDOR ASSOCIATION

Driving the Force of Global Trade

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Project Wins for Corridor

In 2008 alone, the corridor had 29 projects announced to be built or expanded. From these "project wins" commitments were obtained for:

- 1,763,045 square feet of new construction
- \$103,365,000 of investment in the area
- 1,094 new jobs

Some of the largest wins for the Corridor include:

- Woodward facility expansion (\$50,000,000 investment)
- Bay Valley Foods new location (\$20,000,000 investment)
- Vactor Manufacturing expansion (\$8,000,000 investment)
- First Beverage expansion (\$4,800,000 investment)



Mark Your Calendars - SAVE THE DATES

The first quarterly membership meeting:
Wednesday February 18th, 2009

11:45am - 1:30pm
Northern Illinois University - Rockford Facility
8500 East State Street, Rockford

Upcoming I-39 membership meetings will be held:
- *May 27th in Lasalle/Peru and*
- *August 19th in Dekalb/Sycamore.*

Holiday Festivus will be held again on Thursday, October, 22nd, 2009.

For More Information Contact:
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